



**AdTuna**

# NDIS Website Design

## Basic

- ✓ Up to 5 pages
- ✓ NDIS website content
- ✓ Social media setup and integration
- ✓ Up to 20 stock images
- ✓ Domain registration

\$1000

## Standard

- ✓ Up to 10 pages
- ✓ NDIS website content
- ✓ Social media setup and integration
- ✓ Up to 50 stock images
- ✓ Google Business Profile setup & optimisation
- ✓ Domain registration

\$2000

## Professional

- ✓ Up to 20 pages
- ✓ NDIS website content
- ✓ Social media setup and integration
- ✓ Up to 100 stock images
- ✓ Google Business Profile setup & optimisation
- ✓ Domain registration
- ✓ Logo design
- ✓ Brochure & flyer design
- ✓ Business email setup
- ✓ Google Analytics and Google Search Console setup

\$3000

Receive \$500 worth of advertising credit to promote your business on the ProviderHQ directory with any package.

# Facebook Advertising

## Basic

- ✔ Ad account setup/audit
- ✔ Meta pixel setup
- ✔ Ad creatives (graphic design and copywriting)
- ✔ Manage a campaign with an ad budget of up to \$20 per day

Setup fee: \$500  
Monthly fee: \$500

## Standard

- ✔ Ad account setup/audit
- ✔ Meta pixel setup
- ✔ Ad creatives (graphic design and copywriting)
- ✔ Ad creatives (graphic design and copywriting)
- ✔ Lead notification system setup
- ✔ Manage a campaign with an ad budget of up to \$50 per day

Setup fee: \$750  
Monthly fee: \$750

## Professional

- ✔ Ad account setup/audit
- ✔ Meta pixel setup
- ✔ Ad creatives (graphic design and copywriting)
- ✔ Lead notification system setup
- ✔ Build a high-converting lead generation funnel and set up email/SMS sequences
- ✔ Manage a campaign with an ad budget of up to \$100 per day

Setup fee: \$1000  
Monthly fee: \$1000

Note: You will be paying the daily ad budget directly to Meta from your ad account.

# Search Engine Optimisation (SEO)

## Basic

- ✓ Website audit
- ✓ Competitor analysis
- ✓ Local citation building
- ✓ Technical SEO
- ✓ On-page SEO
- ✓ Google Business Profile optimisation

Monthly fee: \$500

## Standard

- ✓ Website audit
- ✓ Competitor analysis
- ✓ Local citation building
- ✓ Technical SEO
- ✓ On-page SEO
- ✓ Google Business Profile optimisation
- ✓ 2 blog posts written per month
- ✓ Contextual link building

Monthly fee: \$1000

## Professional

- ✓ Website audit
- ✓ Competitor analysis
- ✓ Local citation building
- ✓ Technical SEO
- ✓ On-page SEO
- ✓ Google Business Profile optimisation
- ✓ 4 blog posts written per month
- ✓ Contextual link building

Monthly fee: \$2000



# AdTuna

# Google Ads Management

## Basic

- ✓ Keyword research
- ✓ Ad copywriting
- ✓ Bid management
- ✓ Ongoing campaign optimisation
- ✓ Performance reporting
- ✓ Manage a campaign with an ad budget of up to \$50 per day

Setup fee: \$500  
Monthly fee: \$500

## Standard

- ✓ Keyword research
- ✓ Ad copywriting
- ✓ Bid management
- ✓ Landing page design
- ✓ Ongoing campaign optimisation
- ✓ Performance reporting
- ✓ Manage a campaign with an ad budget of up to \$100 per day

Setup fee: \$1000  
Monthly fee: \$1000

Note: You will be paying the daily ad budget directly to Google from your ad account.



# Social Media Management

## Basic

- ✓ Graphic design
- ✓ Captions & hashtags
- ✓ Community engagement
- ✓ 6-8 posts a month

Monthly fee: \$500